



LONDON
METROPOLITAN
UNIVERSITY

Level Up Your Skills, Lead the Events & Tourism industry.

What's Happening?

The global Events, Leisure, and Tourism sectors are undergoing a major transformation and rapid growth. Between 2020 and 2030, these industries are expected to double in size, with an estimated 75 million new jobs created worldwide. Driven by the rise of experiential travel, international festivals, wellness tourism, and sustainable leisure experiences, the demand for skilled professionals is soaring.

Organisations are now looking for leaders who can plan, manage, and deliver high-impact experiences in a sustainable and profitable way. From destination marketing and hospitality management to sports events and cultural festivals, opportunities in this space are vast and varied.

In such a competitive, fast-evolving environment, general business degrees may no longer be enough. A specialised qualification in Events, Leisure, and Tourism Management offers a clear advantage for professionals seeking to stand out, step into leadership roles, or expand their global reach in one of the most vibrant sectors of the global economy.

MSc International Events, Leisure and Tourism Management

The MSc International Events, Leisure & Tourism Management is a future-ready master's degree designed for those aspiring to lead in one of the world's fastest-growing sectors. Developed in collaboration with both industry professionals and academic experts, this programme blends strong theoretical foundations with practical skills relevant to today's global leisure economy. The course explores essential topics including Marketing Management, Project and Quality Management, Fundraising and PR, and Financial Decision-Making, all tailored specifically to the events, leisure, and tourism sectors. You'll also study leadership development, and have the option to explore E-Commerce Strategy for Aviation or Sustainability and CSR, reflecting emerging trends within the industry.

You'll study the same curriculum as students at the University in London, ensuring your qualification has global credibility and recognition. With wide-ranging career prospects and international opportunities, this master's degree will help position you as a confident and capable leader in a thriving industry.

Course Structure

MSc International Events, Leisure and Tourism Management (Part-time: 18 Months)

LT7010NU	Marketing Management for Events, Leisure and Tourism - 20 credits
LT7011NU	Project and Quality Management for Events, Leisure and Tourism - 20 credits
LT7013NU	Fundraising and PR for Events, Leisure and Tourism - 20 credits
LT7110NU	Financial Decision Making for Events, Leisure and Tourism - 20 credits
MN700NU	Leading and Developing People - 20 credits
CA7010NU	E Commerce Strategy (Option) - 20 credits
AC7070NU	Fundamentals of CSR and Sustainability (Option) - 20 credits
MC7P77NU	Business Consultancy Project - portfolio Assessment - 60 credits

Empowering Working Professionals; Enhancing Your Professional Journey

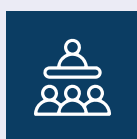
Gaining a master's degree in a typical university setting, is only an aspiration to many working professionals. But now, it's an achievable, realistic goal. At London Met, we understand the intricate balance that working professionals strive to maintain between their career, family life, and social engagements. We recognise that amidst these commitments, there lies a strong desire to upskill and reskill for sustained professional growth. Our programmes are carefully designed for mature, adult learners, emphasising flexibility and practicality. With a proven track record of guiding our students to timely completion, we ensure that your journey towards higher education aligns seamlessly with your professional and personal life. Our approach is rooted in understanding the unique challenges faced by working adults, and we are committed to providing an experience that respects and enriches your busy lifestyle.

Why study with us?



Industry-Specific Qualifications:

Gain qualifications that make a tangible impact in your industry and propel your career forward.



Industry-Experienced Faculty:

Learn from experts with real-world insights, bridging academic knowledge with practical industry application.



Flexible Study Options:

Tailored to fit your work schedule, allowing you to balance professional growth with personal commitments.



Innovative Learning Support and Resources:

Access to modern learning tools and resources, fostering a dynamic and engaging educational experience.



Revisit and Review:

Never miss a beat in your studies, with recordings of live teaching sessions available for you always.



Assessment Guidance and Support:

Receive comprehensive support to ensure successful assessment completion and a high success rate.

Talk to us:

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| Scan to Enrol



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